

**Home Assignment**  
**M.Com (Final Year)**  
**(2023)**  
**Directorate of Open and Distance Learning**  
**Dibrugarh University**

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Answer the following questions with 500 words.

**COM -201-Financial Management**

**Assignment -1:-**

1. Explain the DuPont System of Financial Analysis. 10

**Assignment -2:-**

1. Describe the advantages and disadvantages of unsecured borrowings as a source of short-term finance. 5+5=10

**COM -202-Marketing Management**

**Assignment -1:-**

1. What is Marketing Mix? Explain the importance of marketing mix in modern marketing system. 2+8=10

**Assignment -2:-**

1. What is a channel of distribution? Explain the factors governing the choice of channels of distribution. 2+8=10

**COM -203-Research Methodology and Statistical Analysis**

**Assignment -1:-**

1. Explain in brief the different types of research. 10

**Assignment -2:-**

1. Describe various scaling technique of sampling. Discuss the difference between ratio scale and interval scale. 5+5=10

**COM -204(A) - Human Resource Management**

**Assignment -1:-**

1. Discuss the role of Human Resource Management in the management of a large scale manufacturing enterprise 10

**Assignment -2:-**

1. Distinguish between Employment Training and Development 10

## **COM -204(B) - Indian Financial System**

### **Assignment -1:**

1. Discuss the importance of Financial Market and Financial Instruments to the Financial System of a country. 5+5=10

### **Assignment -2:**

1. Discuss the powers and functions of Securities Exchange Board of India (SEBI). 10

## **COM -205(A) - Industrial Relations**

### **Assignment -1:**

1. Discuss briefly the concept, importance and scope of industrial relations. 10

### **Assignment -2:**

1. Discuss the concept and features of Labour Welfares laid down in the Constitution. 10

## **COM -205(B) - Financial Services**

### **Assignment -1:**

1. Discuss in detail about the Registration and Regulation of Merchant Banker 10

### **Assignment -2:**

1. What do you understand by Leasing? State its advantages and limitations. 2+8=10

## **COM -206(A) – Human Resource Development**

### **Assignment -1:**

1. Define Human Resource Development. Explain the benefits and prerequisites of HRD. 10

### **Assignment -2:**

1. Explain the dimensions of International HRM. Compare domestic HRM and International HRM. 5+5=10

## **COM -206 (B) - Security Analysis and Portfolio Management**

### **Assignment -1:**

1. Define Risk. Explain the different types of risk. 2+8=10

### **Assignment -2:**

1. Explain Capital Asset Pricing Model. State the assumptions of CAPM. 5+5=10